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THE AUTUMN -
WINTER 2004
L'ORÉAL
NEW ZEALAND
FASHION WEEK
LOOK BOOK



L'ORÉAL
new zealand
FASHION
WEEK 

Welcome to *fw* the official "Look Book" from
L'Oréal New Zealand Fashion Week 2003.

This is the definitive guide to the New Zealand collections
for Winter 2004 as seen during L'Oréal New Zealand
Fashion Week at Auckland Town Hall-The Edge from
19-23 October 2003. It is the best ever glossary of the
myriad styles, shapes, colours and fabric that will shape
the way wearers of New Zealand fashion dress next winter.

As an event, L'Oréal New Zealand Fashion Week has
grown to encapsulate almost every element of New
Zealand society and through these pages, I hope you will
get a strong sense of the unique qualities inherent not just
in our exciting fashion design but the cultural and lifestyle
influences that are part of New Zealand life.

The contrasts are dynamic and encompass garments for
every taste. From theatrical flamboyance to edgy, urban
street style, New Zealand fashion really does represent the
old and new worlds of fashion. Our designers do not follow
international trends. Each endeavours to carve a niche for
themselves and it's that attitude that is winning praise
from around the world.

Enjoy!

Pieter Stewart

MANAGING DIRECTOR



NEW ZEALAND FASHION WEEK LIMITED

PO Box 147 240, Ponsonby, Auckland
Tel +64 9 377 8033
Email enquiries@nzfashionweek.com
www.nzfashion.com

Managing Director	Pieter Stewart
Sponsorship liaison	Myken Stewart
Administration	Robyn Morris

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